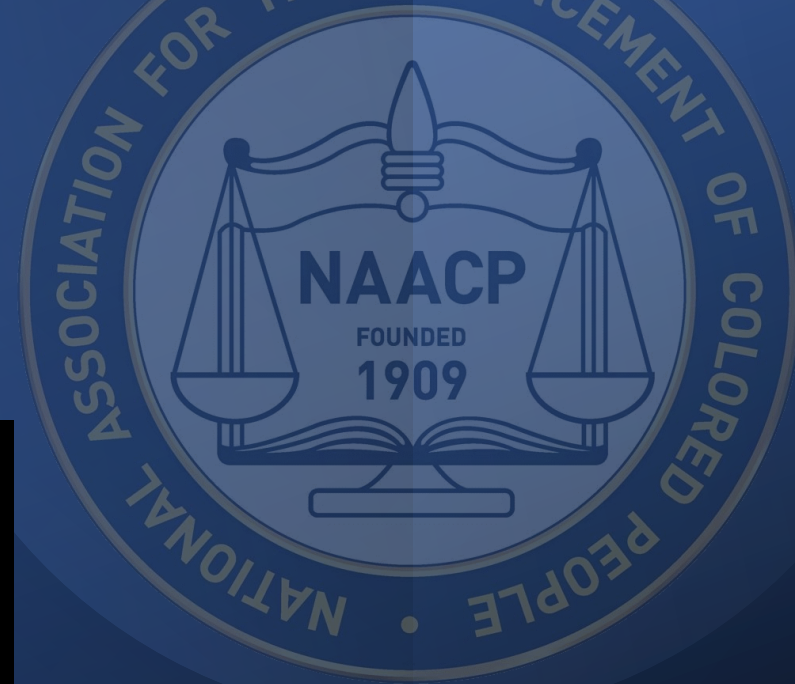


WELCOME



COVID
KNOW
MORE
FIGHT WITH FACTS



Grant for Faith and Nonprofit Organizations.



United Way of Midland

INTRODUCTIONS



BETTY C. ANDREWS

Iowa-Nebraska NAACP

State Area Health President



INTRODUCTIONS

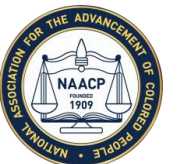


JACQUIE EASLEY MCGHEE

Iowa-Nebraska NAACP
State Area Health Chair

Jacquieeasley@aol.com

515.418.3064



INTRODUCTIONS

COVID. KNOW MORE. GRANT



**COVID
KNOW
MORE**

FIGHT WITH FACTS

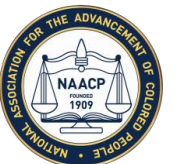


IOWA-NEBRASKA
NAACP

United Way
of the Midlands

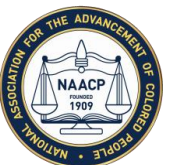
YOUR TURN

Name, Organizational Overview



TODAY'S AGENDA

- Welcome & Introductions
- Update on Covid-19
- Video on Covid-19 Vaccine
- Grant Objectives
- Grant Timeline & Expectations
- Materials & Resources
- Grant Payments
- Questions & Answers



NAACP: WHO WE ARE

- MISSION
- IN IOWA & NEBRASKA
- GAME CHANGERS & ACTIVISM
- MEMBERSHIP



IOWA-NEBRASKA NAACP PRESENTS
A SEVEN-PART VIRTUAL TOWN HALL SERIES ON FACEBOOK LIVE

WHAT'S NEXT WITH COVID-19 & OUR COMMUNITY?

DISPARATE IMPACT AND AN UNCERTAIN FUTURE
ANSWERING YOUR MOST PRESSING QUESTIONS ON THE PANDEMIC, NATIONAL NAACP LEADERSHIP & LOCAL ADVOCATES ADDRESS HEALTH, ECONOMICS, VOTING/CIVIC ENGAGEMENT, EDUCATION, CLIMATE JUSTICE AND CRIMINAL JUSTICE, PLUS: HATE CRIMES IN OUR COMMUNITY

HOSTED BY BETTY G. ANDREWS
PRES. IOWA-NEBRASKA NAACP

MAY 27 - 30 & JUNE 3 - 5, 2020 | 6 PM CST NIGHTLY

BONUS TOWN HALL, SAT 5:30-20:
HATE CRIMES IN OUR COMMUNITY
FEAT. U.S. DEPARTMENT OF JUSTICE & FBI INVESTIGATORS

UPDATE: DERRICK JOHNSON, NAT'L NAACP PRESIDENT & CEO JOINS 6.5.20

FINAL TOWN HALL

FRI 6.5: NATIONAL NAACP PRESIDENT CRIMINAL JUSTICE & THE PANDEMIC

KEVIN MYLES
NAACP FIELD DIRECTOR
REGION 6

DERRICK JOHNSON
NATIONAL NAACP
PRESIDENT & CEO

RUSSELL LOVELL
IOWA NEBRASKA & DES MOINES
NAACP LEGAL REDRESS CO-CHAIR

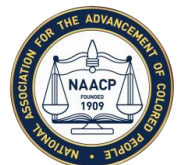
A CONVERSATION ON THE NAACP THEN & NOW
STRATEGICALLY ADDRESSING THE PANDEMIC, POLICE BRUTALITY, RACISM AND DISPARITIES

IMPACT OF THE PANDEMIC ON CRIMINAL JUSTICE
NATIONAL RESOURCES FOR LOCAL ACTIVIST
ANTI-RACIAL PROFILING
NATIONAL & LOCAL CRIMINAL JUSTICE EFFORTS

* SEE FULL SCHEDULE, ALL EXPERTS & TOPICS FOR THIS SERIES OF 7 TOWN HALLS ON FB EVENT PAGE

#COVIDBLACK #NAACP #IAMNAACP #WEAREDONEDYING

FB.COM/IOWANEBRASKANAACP



COVID -19 UPDATE

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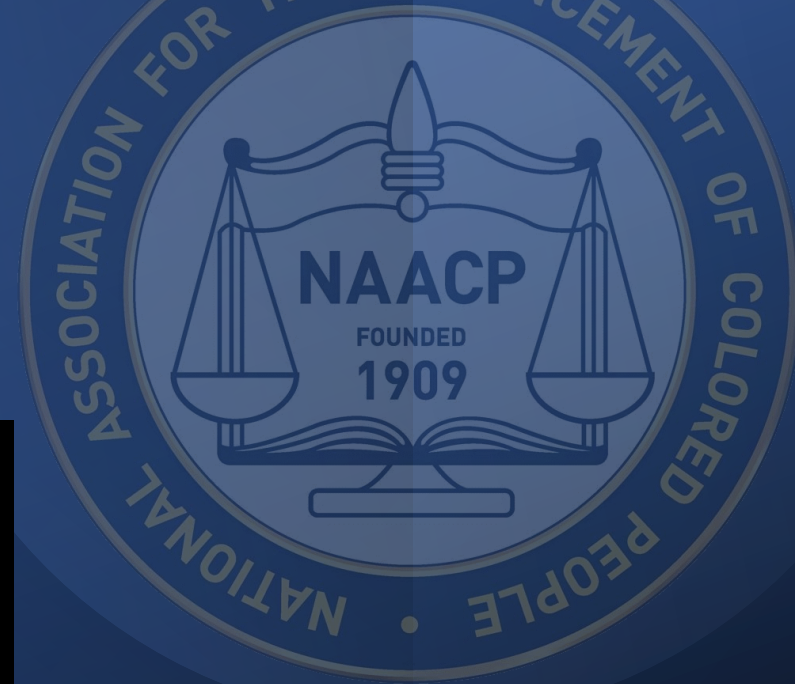
Jacquie Easley McGhee, Health Chair



United Way of Midland

VIDEO

COVID
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FIGHT WITH FACTS



Video Feedback & Discussion



United Way of Midland

COVID KNOW MORE GRANT OBJECTIVES

Increase the number of Black/African American people getting the Covid-19 Vaccine in Nebraska

- Black communities are more vulnerable
- Dispel vaccine hesitancy concerns
- Provide additional incentive for getting the vaccine
- Provide talking points when speaking about the vaccine

Fight with facts!

- Provide education and awareness in the community.
- Dispel myths and answering questions.



COVID KNOW MORE GRANT MATERIALS & RESOURCES

Posters

Info cards

Script / Talking Points
& Client Questions

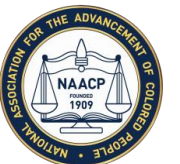
Forms

- Payment
- Final Report

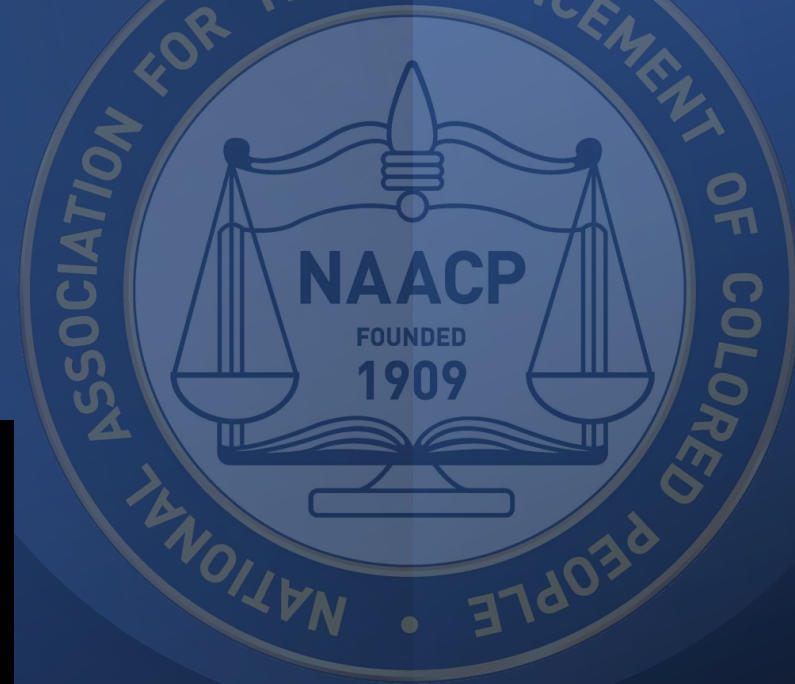
Dashboard

Links & QR Codes to
more educational
materials from NAACP
CDC & trusted sources

Find your shot locator
(Hy-Vee, Public Health
Department)



Materials & Resources Review



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Grant for Beauty and Barbershops.

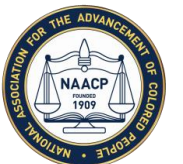


United Ways of Iowa

Your Grant Award

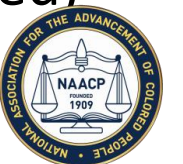
Congratulations!

- \$1000 within 3 weeks
- Grant Period: August through October
- Materials & Resources within 1 week



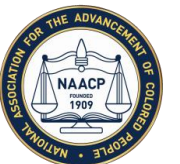
Expectations Timeline

- April 15 – Grant Applications Distributed
- May 1 - Orientations complete
- May 15
 - Individual Check – ins
 - Agreement form is complete
 - Materials are displayed/distributed in organization
 - Scripts/talking points are being followed
 - Begin weekly social share (Share ours with a note or create your own)
- June 1 - Zoom check-in/com
- June 15 – Individual check-in
- June 30 - Grant Report Survey Due
- Optional: Shots in the Shop (Provider supplied)

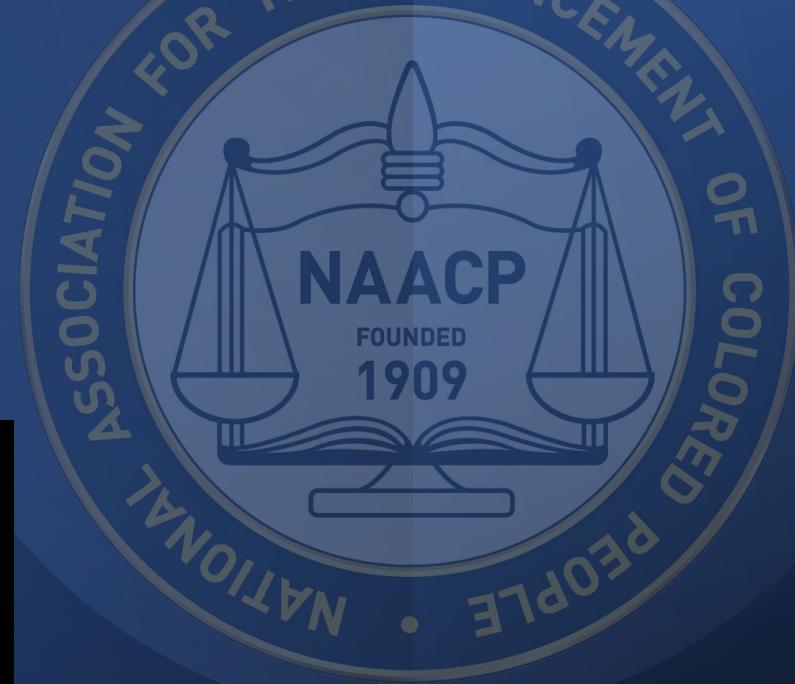


GRANT PAYMENTS

- Contract Form will be with dashboard link (Sent with the notice)
- Complete form
- Payments will come from United Way



Q & A



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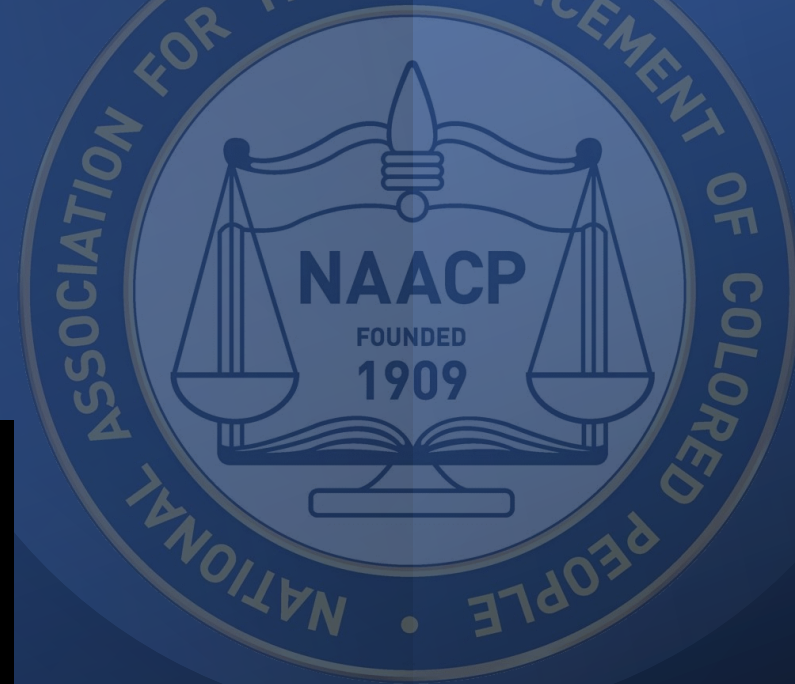


Grant for Beauty and Barbershops.



United Ways of Iowa

Thank you!



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Contact:

IowaNebraskaNAACP@gmail.com

515.288.7171



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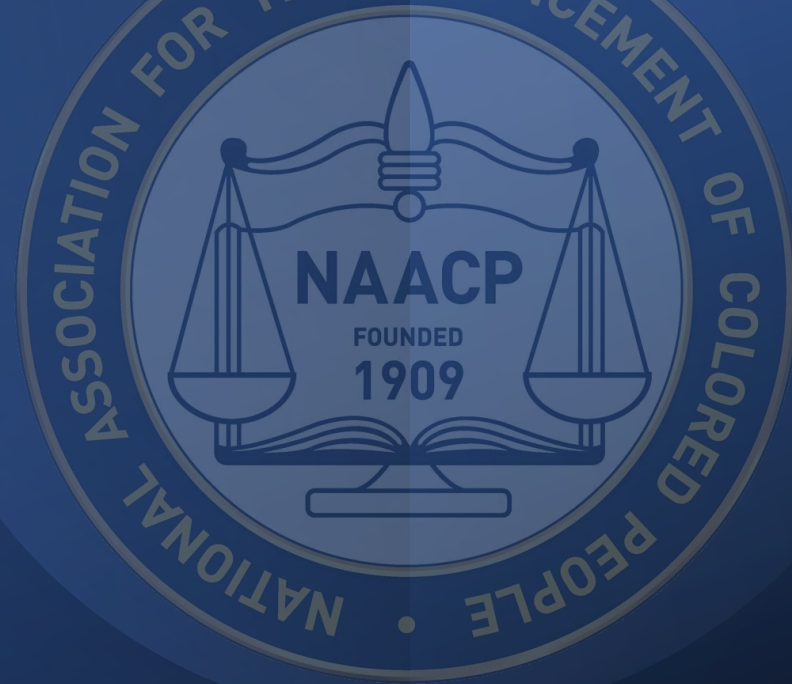


Thank you!

IowaNebraskaNAACP@Gmail.com | 515.288.7171

Lessons Learned

1. What did you learn from this process and how was it helpful in your community?
2. What advice would you have for the NAACP and other shop owners?



Grant for Beauty and Barbershops.



United Ways of Iowa